

Application No. 10/725,192

Atty Docket No. CLAR 1066-1

ELECTRONICALLY FILED ON 2-11-08

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Jeffrey A. McFadden

Application No. 10/725,192

Confirmation No. 9840

Filed: December 1, 2003

Title: DELIVERY OF ADVERTISING TO  
TELEPHONE USERS

Group Art Unit: 3622

Examiner: Namrata Boveja

**CUSTOMER NO.: 61081**

**POWER OF ATTORNEY, CHANGE OF CORRESPONDENCE ADDRESS, AND  
STATEMENT UNDER 37 CFR 3.73(b)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The undersigned Assignee of the entire interest in the above-identified application for letters patent hereby appoints the practitioners associated with:

**CUSTOMER NO. 61081**

to prosecute this application and transact all business in the United States Patent and Trademark Office in connection therewith and hereby revokes all prior powers of attorney; said appointment to be to the exclusion of the inventors and the inventors' attorneys in accordance with the provisions of 37 C.F.R. §3.71.

The following evidentiary documents, which were or are being submitted concurrently for recordation pursuant to 37 C.F.R. §3.11, establish a chain of title from the original owner to the Assignee:

X the Assignment recorded at **reel 015111**, beginning at **frame 0766** from the inventor to Claria Corporation, or for which a copy is attached;

Direct all telephone calls to Joseph E. Root at (650) 712-0340.

Address all correspondence to the address associated with:

**CUSTOMER NO. 61081**

**HAYNES BEFFEL & WOLFELD LLP**

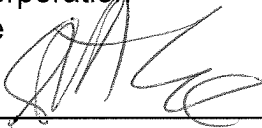
P.O. Box 366  
Half Moon Bay, CA 94019  
(650) 712-0340 (phone)  
(650) 712-0263 (fax)

Pursuant to 37 C.F.R. § 3.73(b) the undersigned Assignee hereby states that evidentiary documents have been reviewed and hereby certifies that, to the best of Assignee's knowledge and belief, the entire title is in the identified Assignee.

The undersigned is authorized to act on behalf of the Assignee.

Dated: 2/1/02

Claria Corporation  
Assignee

By: 

Name: Scott Eagle  
Title: Chief Operating Officer